

# WCMS News

May 2010

## Upcoming Events

May 24, 2010

Board of Directors meeting

June 12-16, 2010

AMA annual meeting

June 28, 2010

Board of Directors meeting

July 4, 2010

Independence Day

August 25, 2010

Golf Play Day

September

Legislative Forum

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Board of Directors

## ISMS House of Delegates Meeting

Winnebago County Medical Society (WCMS) delegates attended the Illinois State Medical Society Annual Meeting on April 23-25, 2010 in Springfield. Delegates from around the state reviewed and discussed over 60 resolutions submitted by member physicians. The Delegates voted to develop legislation or establish policies that will benefit patients and physicians. Representing you at this year's meeting were:

**Dr. Bryan S. Apple, Dr. John J. DeGuide, Dr. John P. Holden, Dr. Dennis G. Norem, Dr. Therese M. Lucietto-Sieradzki, Dr. Frank J. Nicolosi, and District 12, Trustee Dr. William Kobler**

The House of Delegates discussed the Illinois' Supreme Court decision on our medical litigation reform efforts and what ISMS will be doing to combat that decision. ISMS is supporting the efforts of Gottlieb Hospital and ISMIE Mutual to petition for a re-hearing. They also have plans to reach out to Illinois' physicians to encourage judicial activism in upcoming races in the fall. ISMS will not be silenced by the Court's decision, and will keep physicians informed of their next steps.

WCMS submitted three resolutions to the ISMS House of Delegates meeting for review, discussion and decision.

### Providing Medical Records to Insurance Companies

ISMS will develop or support legislation that requires insurance companies to reimburse medical offices for the cost of providing medical records as are allowed by state and federal laws. Adopted.

### Prohibit Smoking in Nursing Homes & Long Term Care Facilities

ISMS will work to eliminate the exemption of nursing homes and long term care facilities (except for hospice patients) from the Smoke-Free Illinois Act; and that people living in nursing homes or long term care facilities be offered a smoking cessation program and/or smoking cessation products. Adopted.

### State Prescription Drug Return, Reuse & Recycling

A program be developed in Illinois for the return, reuse, and recycling of unused medication that is donated and not expired. This would involve multiple state and federal agencies for verifications and documentations so that medications can be distributed to patients. The appropriate agencies would support or introduce legislation to accomplish these efforts. Due to the complex nature of this resolution and involvement of other agencies, concerns of liability and accountability it was felt that it needed further study and therefore was referred to the ISMS Board of Trustees for study and decision.

### Elections:

Steven M. Malkin, MD, (Buffalo Grove) internal medicine was inducted ISMS president Wayne Polek, MD, (St. Charles) anesthesiologist was named president-elect Craig A. Backs, MD, (Springfield) internal medicine was elected Board chair.

## New Members

**Sarah M. Kent, MD**, board certified in Family Medicine is affiliated with SwedishAmerican Medical Group. She earned her medical degree at the University of Iowa Carver College of Medicine in Iowa. Dr. Kent completed her residency at the University of Illinois College of Medicine in Peoria.

**Lynn Shelton-Zoiopoulos, DO**, board certified in Internal Medicine/ Cardiology is affiliated with Rockford Cardiovascular Associates. She earned her osteopathic medicine degree at West Virginia School of Osteopathic Medicine in West Virginia. Dr. Zoiopoulos completed her internal medicine residency at the Allegheny General Hospital in Pittsburgh and fellowship in cardiovascular medicine at Northwestern University in Chicago.

The following medical students members have transferred to the UIC College of Medicine at Rockford

**Marissa Alcantara**  
**Divya Bhatt**  
**Manda Bischel**  
**Kurt Bloomstrand**  
**Emilee Bocker**  
**Kyle Brown**  
**Nicolas Brown**  
**Josh Carpenter**  
**Logan Carr**  
**Salvatore Catarinicchia**  
**Jesse Christ**  
**Clayton Carmody**  
**Erica Davis**  
**Maggie Dwiggin**  
**Megan Hedlund**  
**Kimberly Jerdan**

**Nathan Kenyon**  
**Theresa Kowalski**  
**Jieun Kwak**  
**Andrew Meyer**  
**Ryan Nagele**  
**Min Park**  
**Marybelle Pe**  
**Barrett Shoults**  
**Rebecca Sorenson**  
**Jess Spradling**  
**Sarah Stone**  
**Katie Strack**  
**Jonathan Twu**  
**Wendy Wagner**  
**Kandance Walker**

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Catherine Rogers, APN, BC, CWCN, CWS, FACCWS, Program Manager; Dr. Leslie Edgcomb, Medical Director; Chad Bergstrom, EMT, Hyperbaric Safety Director.

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## **UIC Annual Research Day**

The Winnebago County Medical Society is a co-sponsor of the UIC Annual Research Day. Physicians from the Medical Society serve as judges and review the medical student's research projects. The medical students present their research projects to the judges and are available for questions. Judges then rate each poster and presentation by giving each a specific score.

**Dr. John Holden and Dr. Frank Nicolosi** served as judges. They appreciated the medical students' involvement in the research day events by giving the presentations and answering questions. The awards for the research day participation went to: Ritbune Prakobkit for his project on the peripheral role of the fat mass and obesity-associated gene (FTO) in adipogenesis; and Kris Homb for her project on Stroke Awareness Education and the Impact in Rural Illinois.

## **WCMS Medical Student Award**

The Winnebago County Medical Society (WCMS) established the WCMS Medical Student Award at the UIC College of Medicine at Rockford in 1981. The Award is given to a graduating medical student. The candidates are judged on the following: Participation in community organizations or service to a segment of the community to enhance a particular understanding of health care; demonstrating an interest in an active role with the WCMS to support or enhance the efforts of this organization, however membership in the medical society is not necessary; an understanding of integrating patient care with community related services and demonstrating an interest by actively participating in a local service-oriented agency or other medically-related activities. The monetary awards were presented to Meghan Brennan and Carolyn Parma at convocation.

Congratulations to the winners! The medical society appreciates the opportunity to participate in the research day events and the medical student award.

## **Fit Families Task Force – Food Is Elementary program**

The Winnebago County Medical Society and WCMS Alliance began this task force in 2004 to review programs that could impact the obesity problem in our community. The task force members including the UIC College of Medicine at Rockford, the Rockford Public School District 205 and Discovery Center are spearheading the successful Foodis Elementary (FIE) program developed by Antonia Demas, Ph.D. We are in the second year of participation with the Maria Montessori Elementary School. The research data from the Maria Montessori Elementary School program from student pre-tests and surveys and post-test and surveys indicates that the FIE is having a positive outcome on students knowledge about healthy eating and wellness.

The FIE curriculum will continue at the Maria Montessori Elementary School and the Discovery Center five after school programs. The FIE will pilot this year at the Haskell Academy.

**Drs. John DeGuide, Roger Greenlaw, Mitchell King, William Kobler and Martin Lipsky** continue to meet with other task force members to review and enhance the program.

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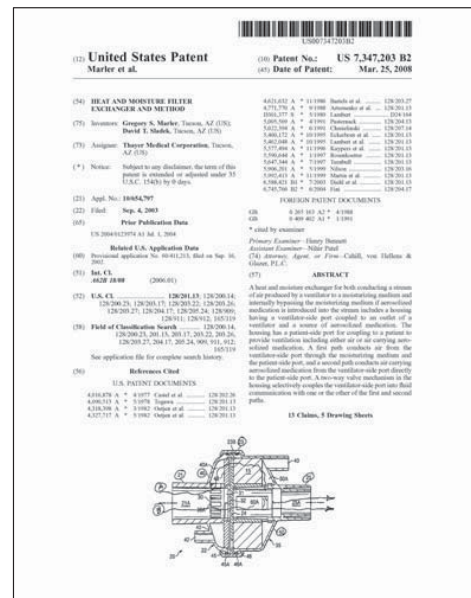
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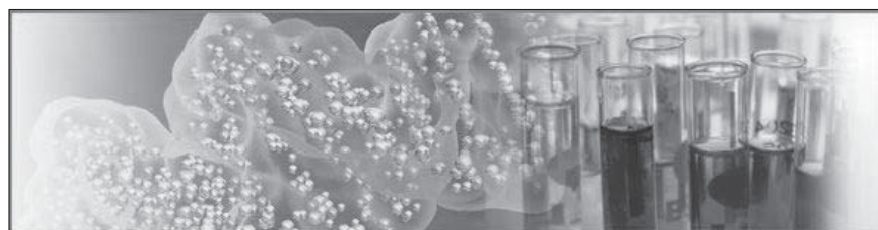
### Manufacturing and Quality Systems

- ISO 13485:2003, ISO 9001
- FDA 21 CFR Part 820 cGMP
- FDA 510(k) Submittals
- Design History Files (DHF), Technical Files, Risk Management



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## **Report**

### **ISMS BOARD MEETING**

by **William E. Kobler, MD, District 12 Trustee**

The ISMS Board of Trustees met on Thursday, April 22, 2010 in Springfield

The Board...

Had a spirited discussion regarding the Society's next steps in the medical litigation reform effort. The discussion centered on the importance of ISMS support of Gottlieb Hospital and ISMIE Mutual's effort to petition the Illinois Supreme Court for a re-hearing, and on plans to reach out to Illinois' physicians to encourage judicial activism in upcoming races in the fall. Also discussed was the recently published document by ISMS and ISMIE Mutual titled The Whole Truth about the Whole Truth. It is available at [www.realitymedicine.com](http://www.realitymedicine.com)

Ratified the nomination of William McDade, MD., Ph/D., District 13 Trustee, to represent ISMS on the American Medical Association (AMA) Commission to End Healthcare Disparities,

Was updated on planned OSHA workshops in late summer/early fall in 2010.

Received an update indicating a decrease in membership. Members of the Board and ISMS delegates participated in the annual membership drive by contacting non-members. New members are needed to increase ISMS visibility, legislative influence and to offset budgetary concerns.

Was updated on two new value-added benefits for ISMS members. The first is an online career center that will be available through the ISMS web site. The career center will allow medical practices to search for and post job openings. The second is a group purchasing program, saving members money on office expenses.

This will be my last report as your Trustee. I have enjoyed representing the physicians of District 12 but know that you will be served well by my replacement, John J. DeGuide, MD.

Congratulations to **John J. DeGuide, MD**, who was elected Trustee for District 12. Dr. DeGuide, serves on the ISMS Governmental Affairs Council and WCMS Board of Directors.

#### Legislative Update:

ISMS has been very busy throughout the current legislative session. ISMS track hundreds of bills that could affect the practice of medicine and patient care in Illinois.

\*The general assembly passed SB2635 and now awaits the Governor's signature to become law. The bill contains language to protect the current employment relationships between physicians and non-physician health professionals that include common benefits such as health insurance and retirement accounts.

\*HB 5411 was passed and will allow medical schools to use a state-approved entity to conduct medical school applicants' criminal history background checks. The bill awaits the Governor's signature.

\*House Joint Resolution 98 creates a task force comprised of physicians, other health care professionals, hospitals, insurers and appropriate government agencies to agree upon recommendations for a standardized medical insurance card.

Visit the ISMS Legislative Action Hub, <http://www.isms.org/govaffairs/hub/pages/default.aspx> for up-to-date information on legislation.

ISMS has joined 50 states in "Stop the Medicare Meltdown," a nationwide petition aimed at sending Congress a message to fix Medicare's flawed payment formula – permanently. I encourage you to sign the petition, <http://www.ipetitions.com/petition/meltdown/>.

Physicians cannot afford to sit on the sidelines and allow decisions to be made on our behalf. Get involved. Get to know your elected officials and tell them what's on your mind. If every physician in Illinois did so, imagine the impact it would have. Our profession depends on it.

\*\*\*

Our special thanks to Dr. William Kobler for the twenty plus years he has served ISMS, the physicians in District 12 and Illinois physicians. Dr. Kobler is currently serving on ISMIE Mutual Board, AMA Delegation, AMA Council on Medical Service and WCMS Board of Directors.

MARK YOUR CALENDARS!!

# WCMS Golf PlayDay Wednesday, August 25, 2010

Reservation Information to follow

## ISMS Luchtime Rx for your practice

The popular Luchtime Rx webinar series continues with a fresh line of timely topics. Webinars are held between noon and 1pm and are free of charge for ISMS members and their staffs.

Physicians are eligible to earn 1 AMA PRA Category I Credit for attending select webinars. Each webinar meets the criteria of the Professional Association of Health Care Office Management and are approved for one CEU. The Webinars have also been assigned one continuing education credit hour by the American College of Medical Practice Executives.

Visit [www.isms.org/luchtimerx/](http://www.isms.org/luchtimerx/) for more information or to register.

### **June 10, 2010**

Benefits of Physician  
Quality Reporting

### **July 15, 2010**

Dealing with the Difficult  
People in your Life

### **August 12, 2010**

Federal EHR Incentives:  
What is Meaningful?

### **September 16, 2010**

The Growing Pains of EHR  
Implementation

### **October 8, 2010**

HIPAA Update: Breach  
Notification and other  
New Developments

### **November 4, 2010**

Boosting your Bottom  
Line through Patient  
Engagement and  
Communications

### **December 9, 2010**

Physician Health

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The fulfillment of a claim, promise, or request.  
Something accomplished.



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## **Secretary**

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## **Directors**

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John P. Holden, MD, (ISMS delegate) 815-229-1700

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William E. Kobler, MD, 815-282-1339

(AMA delegate)

Therese M. Lucietto-Sieradzki, MD (ISMS alternate delegate) 815-544-0087

Dennis G. Norem, MD, (ISMS delegate) 815-971-2000

## **Staff**

Janet Corirossi – Executive Director – 815-395-9267

The Board of Directors of the Winnebago County Medical Society meets on the fourth Monday of each month, 6:30pm at the Medical Society office.

Our phone number is 815-395-9267(wcms); fax number 815-484-4109, e-mail [wcms1@aol.com](mailto:wcms1@aol.com), and web site [www.wcmsonline.com](http://www.wcmsonline.com).

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